



# END-USER

## YEAR END CLEAN-UP SAVINGS EVENT!

# EARN UP TO \$500

### Stay Ahead of Cold & Flu Season!

Big Savings on Big Sizes!

**\$5** per case



**\$2** per case\*

### Additional Savings on These Featured Items!



**\$2** per case

#### LYSOL® HEALTHY TOUCH™ Hand Soap System.



- Automatically senses hands
- Kills 99.9% of bacteria

**\$4** per case

#### AIR WICK® Automatic Air Freshener



- Choose FRESHMATIC® or ODOR DETECT™
- Lasts up to 60 days
- 3 timer settings for desired freshness



**\$5** per case

**pH NEUTRAL!**  
Use on Floors!

- Super concentrated (1:256 dilution)
- Economical
- Cleans, disinfects & deodorizes

## Offer Good from October 1, 2011 Through December 31, 2011

# See other side for complete list of product savings!

\* 25 case limit on any combination of Professional LYSOL® Brand, Disinfectant Spray.  
25 case limit on Professional LYSOL® Brand Disinfectant Foam Cleaner  
50 case limit on any combination of LYSOL® Brand Disinfecting Wipes.



# END-USER YEAR END CLEAN-UP SAVINGS EVENT

October 1, 2011 through December 31, 2011

PRODUCT	SCENT	CASE PACK/SIZE	ORDER NO.	# OF CASES	REBATE CALCULATOR
Professional LYSOL® Brand, Disinfectant Spray* (Ready-To-Use)	Original Scent	12/19 oz. aerosol can	36241-04650		<b>TOTAL # OF CASES</b> <b>X \$2.00</b> <b>= \$ _____</b>
	Fresh Scent	12/19 oz. aerosol can	36241-04675		
	COUNTRY SCENT®	12/19 oz. aerosol can	36241-74276		
	CRISP LINEN® Scent	12/19 oz. aerosol can	36241-74828		
	SPRING WATERFALL® Scent	12/19 oz. aerosol can	36241-76075		
LYSOL® Brand Disinfecting Wipes (Ready-To-Use)*	Lemon & Lime Blossom	12/35 ct. canister	19200-81145		
	Lemon & Lime Blossom	6/80 ct. canister	19200-77182		
	Lemon & Lime Blossom	6/110 ct. canister	19200-78849		
	OCEAN FRESH™	12/35 ct. canister	19200-81146		
	OCEAN FRESH™	6/80 ct. canister	19200-77925		
NEUTRA AIR® Fabric Mist (Ready-To-Use)	MORNING RAIN®	9/27 oz. trigger spray bottle	19200-82670		
	CRISP LINEN®	9/27 oz. trigger spray bottle	19200-82669		
LYSOL® Brand Disinfectant Foam Cleaner (Ready-To-Use)		12/24 oz. aerosol can	36241-02775		
LYSOL® Brand I.C.™ Disinfectant Spray (Ready-To-Use)		12/19 oz. aerosol can	36241-95029		
LYSOL® Brand I.C.™ Foaming Disinfectant Cleaner (Ready-To-Use)		12/24 oz. aerosol can	36241-95524		
<b>TOTAL # OF CASES @ \$2.00*</b>					<b>= \$ _____</b>
AIR WICK® FRESHMATIC® Ultra ODOR DETECT™ Air Freshener Starter Kit (Ready-To-Use)	LA VENDER & CHAMOMILE	4/starter kit package	62338-77960		<b>TOTAL # OF CASES</b> <b>X \$4.00</b> <b>= \$ _____</b>
	COOL LINEN & WHITE LILAC™	4/starter kit package	62338-82289		
AIR WICK® FRESHMATIC® Automatic Spray Ultra Starter Kit (Ready-To-Use)	FRESH WATERS®	4/starter kit package	62338-79782		
	APPLE CINNAMON MEDLEY®	4/starter kit package	62338-78284		
AIR WICK® FRESHMATIC® Ultra Air Freshener Refill (Ready-To-Use) (Fits both ODOR DETECT™ and Automatic Spray)	VANILLA INDULGENCE®	4/starter kit package	62338-81443		
	SPARKLING CITRUS®	6/6.17 oz. aerosol can	62338-77965		
	FRESH WATERS®	6/6.17 oz. aerosol can	62338-79553		
	Lavender & Chamomile	6/6.17 oz. aerosol can	62338-77961		
	COOL LINEN & WHITE LILAC™	6/6.17 oz. aerosol can	62338-82314		
LYSOL® Brand HEALTHY TOUCH™ Antibacterial Hand Soap System (Ready-To-Use)	HARVEST APPLES & CINNAMON VELVET®	6/6.17 oz. aerosol can	62338-78283		
	VANILLA INDULGENCE®	6/6.17 oz. aerosol can	62338-80978		
	Starter Kit System—Soothing Cucumber Splash	4/8.5 oz. package	19200-00061		
	Refill—Soothing Cucumber Splash	6/8.5 oz. bottle	19200-00062		
	Starter Kit System—Total Care	4/8.5 oz. package	19200-00787		
Professional LYSOL® Brand, Disinfectant PINE ACTION® Cleaner (Concentrated)	Refill—Total Care	6/8.5 oz. bottle	19200-00788		
	Refill—Refreshing Grapefruit Essence	6/8.5 oz. bottle	19200-00066		
<b>TOTAL # OF CASES @ \$4.00</b>					<b>= \$ _____</b>
Professional LYSOL® Brand, Disinfectant PINE ACTION® Cleaner (Concentrated)		4/1 gal. plastic bottle	36241-02814		<b>TOTAL # OF CASES</b> <b>X \$5.00</b> <b>= \$ _____</b>
Professional LYSOL® Brand Heavy Duty Bathroom Cleaner (Concentrated)		4/1 gal. plastic bottle	36241-94201		
LYSOL® Brand I.C.™ Quaternary Disinfectant Cleaner (Concentrated)		4/1 gal. plastic bottle	36241-74983		
<b>TOTAL # OF CASES @ \$5.00</b>					<b>= \$ _____</b>
<b>MORE GREAT SAVINGS ON ITEMS NOT FEATURED ON FRONT</b>					
LYSOL® Brand All Purpose Cleaner (Ready-To-Use)	LEMON BREEZE®	12/32 oz. trigger spray bottle	19200-75352		<b>TOTAL # OF CASES</b> <b>X \$2.00</b> <b>= \$ _____</b>
	FRESH MOUNTAIN®	12/32 oz. trigger spray bottle	19200-80313		
	with Bleach	12/32 oz. trigger spray bottle	19200-78914		
Professional RESOLVE® Spot & Stain Carpet Cleaner (Ready-To-Use)		12/32 oz. trigger spray bottle	36241-97402		
<b>TOTAL # OF CASES @ \$2.00</b>					<b>= \$ _____</b>
<b>MINIMUM REBATE = \$20. TOTAL MAXIMUM REBATE = \$500</b>			<b>TOTAL REBATE DUE =</b>		<b>\$ _____</b>

\*CASE LIMITS AS FOLLOWS: 25 case limit on any combination of Professional LYSOL® Brand, Disinfectant Spray.  
 25 case limit on LYSOL® Brand Disinfectant Foam Cleaner.  
 50 case limit on any combination of LYSOL® Brand Disinfecting Wipes.

## Here's How to Get Your End-User Rebate!

- Purchase any full case(s) of the Professional LYSOL® Brand, LYSOL® Brand, LYSOL® Brand I.C.™, NEUTRA AIR®, AIR WICK®, and/or Professional RESOLVE® products as detailed in the promotion.
- Complete rebate form (original or photocopy) and mail with proof-of-purchase. Only copies of distributor invoices are acceptable proof-of-purchase. This certificate may not be purchased, traded or sold. Any other use constitutes fraud.
- Proof-of-purchase must be dated between 10/1/11 and 12/31/11.
- Offer request must be postmarked by 1/31/12.
- Distributor and End-User information must be provided for rebate to be processed.
- One rebate per customer, address, or organization.
- Total minimum rebate per location = \$20.
- Total maximum rebate per location = \$500.
- Upon receipt, Reckitt Benckiser will mail your rebate check directly TO YOU. The check can be made payable either directly to you (the End-User Company), or to your Distributor as specified on this rebate form for you to purchase buckets, mops, caution signs, or whatever your business needs from the Distributor. Please indicate by check mark which form of payment you prefer. Allow 6-8 weeks for delivery. Do not deduct rebate from your invoice.
- PLEASE MAKE CHECK PAYABLE TO E-U COMPANY NAME  
 PLEASE MAKE CHECK PAYABLE TO DISTRIBUTOR NAME  
 If check box is left blank, check will be made out to distributor.
- For individuals achieving \$600 or more in rebates within a calendar year, Social Security Number will be required for processing. Please provide a valid phone number so that one of our representatives may contact you.
- MAIL TO: Reckitt Benckiser Inc.  
 End-User 4th Quarter 2011 Offer  
 1111 East South River Street  
 Appleton, WI 54915-2225.  
 OFFER EXCLUDES: Payment on cases purchased for resale.  
 OFFER LIMITED TO: Merchandise purchased by institutional and commercial business customers in the United States only and is not valid in conjunction with any other Reckitt Benckiser rebate offer.

## To receive these quarterly promotions electronically, check here and include your email address below.

DISTRIBUTOR INFORMATION (Required):

Distributor Sales Rep Name \_\_\_\_\_

Phone Number (\_\_\_\_\_) \_\_\_\_\_

E-mail \_\_\_\_\_

Distributor Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

END-USER MAILING INFORMATION (Required):

End-User Company Name \_\_\_\_\_

Type of Business \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Phone Number (\_\_\_\_\_) \_\_\_\_\_

E-mail \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_