



# DISTRIBUTOR

## YEAR END CLEAN-UP SAVINGS EVENT!

# EARN UP TO \$500

### Stay Ahead of Cold & Flu Season!

Big Savings on Big Sizes!

**\$5** per case



**\$2** per case\*

### Additional Savings on These Featured Items!



**\$2** per case

#### LYSOL® HEALTHY TOUCH™ Hand Soap System.



- Automatically senses hands
- Kills 99.9% of bacteria

#### AIR WICK® Automatic Air Freshener



**\$4** per case

- Choose FRESHMATIC® or ODOR DETECT™
- Lasts up to 60 days
- 3 timer settings for desired freshness



**\$5** per case

**pH NEUTRAL!**  
Use on Floors!

- Super concentrated (1:256 dilution)
- Economical
- Cleans, disinfects & deodorizes

## Offer Good from October 1, 2011 Through December 31, 2011

### See other side for complete list of product savings!

\* 25 case limit on any combination of Professional LYSOL® Brand, Disinfectant Spray.  
25 case limit on Professional LYSOL® Brand Disinfectant Foam Cleaner  
50 case limit on any combination of LYSOL® Brand Disinfecting Wipes.



# DISTRIBUTOR YEAR END CLEAN-UP SAVINGS EVENT

October 1, 2011 through December 31, 2011

PRODUCT	SCENT	CASE PACK/SIZE	ORDER NO.	# OF CASES	REBATE CALCULATOR
Professional LYSOL® Brand, Disinfectant Spray* (Ready-To-Use)	Original Scent	12/19 oz. aerosol can	36241-04650		<b>TOTAL # OF CASES</b> <b>X \$2.00</b> <b>= \$ _____</b>
	Fresh Scent	12/19 oz. aerosol can	36241-04675		
	COUNTRY SCENT®	12/19 oz. aerosol can	36241-74276		
	CRISP LINEN® Scent	12/19 oz. aerosol can	36241-74828		
	SPRING WATERFALL® Scent	12/19 oz. aerosol can	36241-76075		
LYSOL® Brand Disinfecting Wipes (Ready-To-Use)*	Lemon & Lime Blossom	12/35 ct. canister	19200-81145		
	Lemon & Lime Blossom	6/80 ct. canister	19200-77182		
	Lemon & Lime Blossom	6/110 ct. canister	19200-78849		
	OCEAN FRESH™	12/35 ct. canister	19200-81146		
	OCEAN FRESH™	6/80 ct. canister	19200-77925		
NEUTRA AIR® Fabric Mist (Ready-To-Use)	MORNING RAIN®	9/27 oz. trigger spray bottle	19200-82670		
	CRISP LINEN®	9/27 oz. trigger spray bottle	19200-82669		
LYSOL® Brand Disinfectant Foam Cleaner (Ready-To-Use)		12/24 oz. aerosol can	36241-02775		
LYSOL® Brand I.C.™ Disinfectant Spray (Ready-To-Use)		12/19 oz. aerosol can	36241-95029		
LYSOL® Brand I.C.™ Foaming Disinfectant Cleaner (Ready-To-Use)		12/24 oz. aerosol can	36241-95524		
<b>TOTAL # OF CASES @ \$2.00*</b>					<b>= \$ _____</b>
AIR WICK® FRESHMATIC® Ultra ODOR DETECT™ Air Freshener Starter Kit (Ready-To-Use)	LAVENDER & CHAMOMILE	4/starter kit package	62338-77960		<b>TOTAL # OF CASES</b> <b>X \$4.00</b> <b>= \$ _____</b>
	COOL LINEN & WHITE LILAC™	4/starter kit package	62338-82289		
AIR WICK® FRESHMATIC® Automatic Spray Ultra Starter Kit (Ready-To-Use)	FRESH WATERS®	4/starter kit package	62338-79782		
	APPLE CINNAMON MEDLEY®	4/starter kit package	62338-78284		
	VANILLA INDULGENCE®	4/starter kit package	62338-81443		
AIR WICK® FRESHMATIC® Ultra Air Freshener Refill (Ready-To-Use) (Fits both ODOR DETECT™ and Automatic Spray)	SPARKLING CITRUS®	6/6.17 oz. aerosol can	62338-77965		
	FRESH WATERS®	6/6.17 oz. aerosol can	62338-79553		
	Lavender & Chamomile	6/6.17 oz. aerosol can	62338-77961		
	COOL LINEN & WHITE LILAC™	6/6.17 oz. aerosol can	62338-82314		
	HARVEST APPLES & CINNAMON VELVET®	6/6.17 oz. aerosol can	62338-78283		
LYSOL® Brand HEALTHY TOUCH™ Antibacterial Hand Soap System (Ready-To-Use)	VANILLA INDULGENCE®	6/6.17 oz. aerosol can	62338-80978		
	Starter Kit System—Soothing Cucumber Splash	4/8.5 oz. package	19200-00061		
	Refill—Soothing Cucumber Splash	6/8.5 oz. bottle	19200-00062		
	Starter Kit System—Total Care	4/8.5 oz. package	19200-00787		
	Refill—Total Care	6/8.5 oz. bottle	19200-00788		
Refill—Refreshing Grapefruit Essence	6/8.5 oz. bottle	19200-00066			
<b>TOTAL # OF CASES @ \$4.00</b>					<b>= \$ _____</b>
Professional LYSOL® Brand, Disinfectant PINE ACTION® Cleaner (Concentrated)		4/1 gal. plastic bottle	36241-02814		<b>TOTAL # OF CASES</b> <b>X \$5.00</b> <b>= \$ _____</b>
Professional LYSOL® Brand Heavy Duty Bathroom Cleaner (Concentrated)		4/1 gal. plastic bottle	36241-94201		
LYSOL® Brand I.C.™ Quaternary Disinfectant Cleaner (Concentrated)		4/1 gal. plastic bottle	36241-74983		
<b>TOTAL # OF CASES @ \$5.00</b>					<b>= \$ _____</b>
<b>MORE GREAT SAVINGS ON ITEMS NOT FEATURED ON FRONT</b>					
LYSOL® Brand All Purpose Cleaner (Ready-To-Use)	LEMON BREEZE®	12/32 oz. trigger spray bottle	19200-75352		<b>TOTAL # OF CASES</b> <b>X \$2.00</b> <b>= \$ _____</b>
	FRESH MOUNTAIN®	12/32 oz. trigger spray bottle	19200-80313		
	with Bleach	12/32 oz. trigger spray bottle	19200-78914		
Professional RESOLVE® Spot & Stain Carpet Cleaner (Ready-To-Use)		12/32 oz. trigger spray bottle	36241-97402		
<b>TOTAL # OF CASES @ \$2.00</b>					<b>= \$ _____</b>
<b>MINIMUM REBATE = \$20. TOTAL MAXIMUM REBATE = \$500</b>			<b>TOTAL REBATE DUE =</b>		<b>\$ _____</b>

\*CASE LIMITS AS FOLLOWS: 25 case limit on any combination of Professional LYSOL® Brand, Disinfectant Spray.  
 25 case limit on LYSOL® Brand Disinfectant Foam Cleaner.  
 50 case limit on any combination of LYSOL® Brand Disinfecting Wipes.

## Here's How to Get Your Distributor Rebate!

- Purchase any full case(s) of the Professional LYSOL® Brand, LYSOL® Brand, LYSOL® Brand I.C.™, NEUTRA AIR®, AIR WICK®, and/or Professional RESOLVE® products as detailed in the promotion.
  - Complete rebate form (original or photocopy) and mail with proof-of-purchase. Only copies of re-distributor or manufacturer invoices or velocity reports are acceptable proof-of-purchase. This rebate certificate may not be purchased, traded or sold. Any other use constitutes fraud.
  - Proof-of-purchase must be dated between 10/1/11 and 12/31/11.
  - Offer request must be postmarked by 1/31/12.
  - Total rebate minimum \$20 per distributor ordering location.
  - Total rebate not to exceed \$500.
  - Upon receipt, Reckitt Benckiser will mail your rebate check directly to you. Allow 6-8 weeks for delivery. Do not deduct rebate from your invoice.
  - Rebate applies only to cases purchased for direct sales to the end user.
  - For individuals achieving \$600 or more in rebates within a calendar year, Social Security Number will be required for processing. Please provide a valid phone number so that one of our representatives may contact you.
  - MAIL TO: Reckitt Benckiser Inc.  
 Distributor 4th Quarter 2011 Offer  
 1111 East South River Street  
 Appleton, WI 54915-2225
- OFFER LIMITED TO: Customers in the United States only and is not valid in conjunction with any other Reckitt Benckiser rebate offer.

■ To receive these quarterly promotions electronically, check here and include your email address below.

Distributor Name: \_\_\_\_\_

Attention: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: (\_\_\_\_) \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Distributor Signature: \_\_\_\_\_